First General Meeting of
the Connecticut Valley Network

Sunday, February 6, 1949

Held in the Neilson Library, Smith College, Northampton, Mass.

The meeting was called to order at 2:15, Sunday afternoon, February 6, 1949, by Barbara Ungerleider, Station Manager of WCSR, Smith College. Present at it were representatives from the four college radio stations which compose the Connecticut Valley Network: Fort Trumbull Division of the University of Connecticut (WRUM), Smith College (WCSR), Trinity College (WRTC), and Wesleyan University (WESU).

The purpose of the meeting was to organize more thoroughly this network. The first issue was concerned with the best method of communication among the stations. The question was whether the system of telephone lines or recorded programs would be more satisfactory. Fred Campell of WRTC reported on the expenses of using lines. It would cost the Network approximately $90.00 per month for the entire line set-up. The lines cost $3.00 per quarter mile. This would cost each station approximately $23.00 per month plus the cost of local input charges. These figures are approximate and will be verified by the next meeting. After much discussion it was decided that telephone lines would be used. Although at present this method will be more expensive, it was felt that over a long period of time the cost would be less. The two advantages of using either a tape, wire or wax recording, 1) that of being able to repeat a program and 2) that of being able to correct errors, are offset by the technical difficulties involved in making recordings.

The question of how frequently the lines are to be used was the second issue. It was unanimously decided to use them five nights a week for a trial month. Each college will be responsible for one hour of programs a week, with an additional hour on one Tuesday a month. One half of the Tuesday hour must be a live program, while the rest may be live or recorded, according to the plan of the individual station. The weekly schedule is as follows:

Monday.....WCSR
Tuesday.....Rotating
Wednesday.....WRUM
Thursday.....WRTC
Friday.....WESU

The hour from 10:00 to 11:00 o'clock in the evening was unanimousl decided upon, with the Live Show always being from 10:30 to 11:00. Each college should send to Ken Larsen WRUM, Fort Trumbull,

New London, Connecticut, as soon as possible a complete schedule of its programs. The programs for Tuesday night should be sent to him one month in advance. Each station is required to take the whole hour of programs. This was decided by a three to one vote, Fort Trumbull voting in favor of requiring only half an hour.

The network is organized in the following way. Each college is in charge of one department. Advertising will be handled by WESS with Hunter Finch as manager. Publicity will be released from WCSR under Pat Butler. Operating Procedure (clearance of programs) will be handled by WCUN with Ken Larsen as director. Technical work will be arranged by WRTC under Sam Mizell. Bill Klein (South Campus #19 Room 6, U. of Conn., Storrs, Conn.) is Head of Polling. At every meeting of the CVN each college will send a representative from its Advertising, Production, Publicity, and Technical Departments. They will represent as a unit their station.

It was decided that local as well as national advertising spots may be used. National advertising rates will be discussed in the next meeting.

The next meeting will be held in Woodward Lounge, Trinity College, Sunday, February 20, at 2:00 P.M.

The meeting was adjourned at 6:00 P.M.

It was a pleasure to have you at Smith and we are looking forward to future meetings.

Sincerely yours,

Louise Deitz
Executive Secretary, WCSR

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